



SIX PACK PARTNER SOLUTIONS

- ❖ BowWow PR & Marketing
- ❖ Thunderduck Productions
- ❖ CannonBall Creative Web

We offer customized pricing based on bundling of services...

Basic Price List 2010

Email Marketing

Up to 2 email blasts per month. Email address provided by the client. Thunderduck Productions will be responsible for creative design, copy and delivery and reporting.

- Onetime set up: \$575
- Monthly implementation: \$950

Social Media

Fan page on Facebook with up to 20 posts per month.

Profile on Twitter with up to 20 status posts per month

- One Time Overhaul or Set Up (custom tabs and graphics) : \$750
- Monthly Implementation: \$950
- Monthly monitoring with detailed reporting only: \$100

Blogger Outreach

Create relationships, monitor results, generate traffic to FB and Website with coupons and giveaways.

- One Time fee to develop pitch and blogger outreach letter for shipping (3 topics): \$500
- One Time fee to research new niche specific blogs: \$250
- Active monthly outreach to more than 100 targeted bloggers: \$ 1,500
 - Includes: Foodie, mommy, coupon, general interest, sweepstakes, special target
 - Secure 3-4 give away promotions a month including photos and FB strategies
 - Secure monthly postings, at least 5 reviews with FB &/or web strategies
 - Regular client communication on shipping requirements
- Monthly monitoring with detailed reporting only: \$100

Public Relations 101 Outreach & Management

BowWow PR & Marketing can handle all of your PR needs—Technology; Hospitality; Consumer Gadgets & New Food Items. Whether a grass-roots campaign, social media campaign, or traditional outreach to consumer and trade media, we can do it! PR is a critical piece to all business marketing and we have a proven history to help you. Plus, we know how to integrate the elements of PR, Marketing and Social Media for successful synergies. Includes targeted list building; relationship nurturing; trade media pitches, consumer media outreach, print strategies and more.

- All PR/marketing consulting services are based on an hourly rate or monthly retainer. Please inquire.

Web Design and Management

Thunderduck Productions can handle all of your web needs. Whether a total web design or tweaking and maintenance of your current site, we can do it! Web is a critical piece to all business marketing and we know how to make your site work for you.

- All web services are completely customized so please inquire for bid

Mobile Marketing

Thunderduck Productions will set up your company to begin building mobile marketing database. Give you access to 90210 short code. Manage campaigns with multiple groups. Manage mobile marketing blasts.

- One time set up: \$500
- Monthly Implementation: Based on size of database

Thunderduck Video Studio

Thunderduck Productions created a proprietary recruiting software for the military that is now available to corporate clients. This Studio allows users to create video emails, video newsletters, video PPT presentation as well as video galleries.

- One time set up: \$750 (includes two custom playback screens)
- Monthly Subscription: \$150/user
- Monthly Implementation: \$950
- Creation of Video Library: Please inquire for bid

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